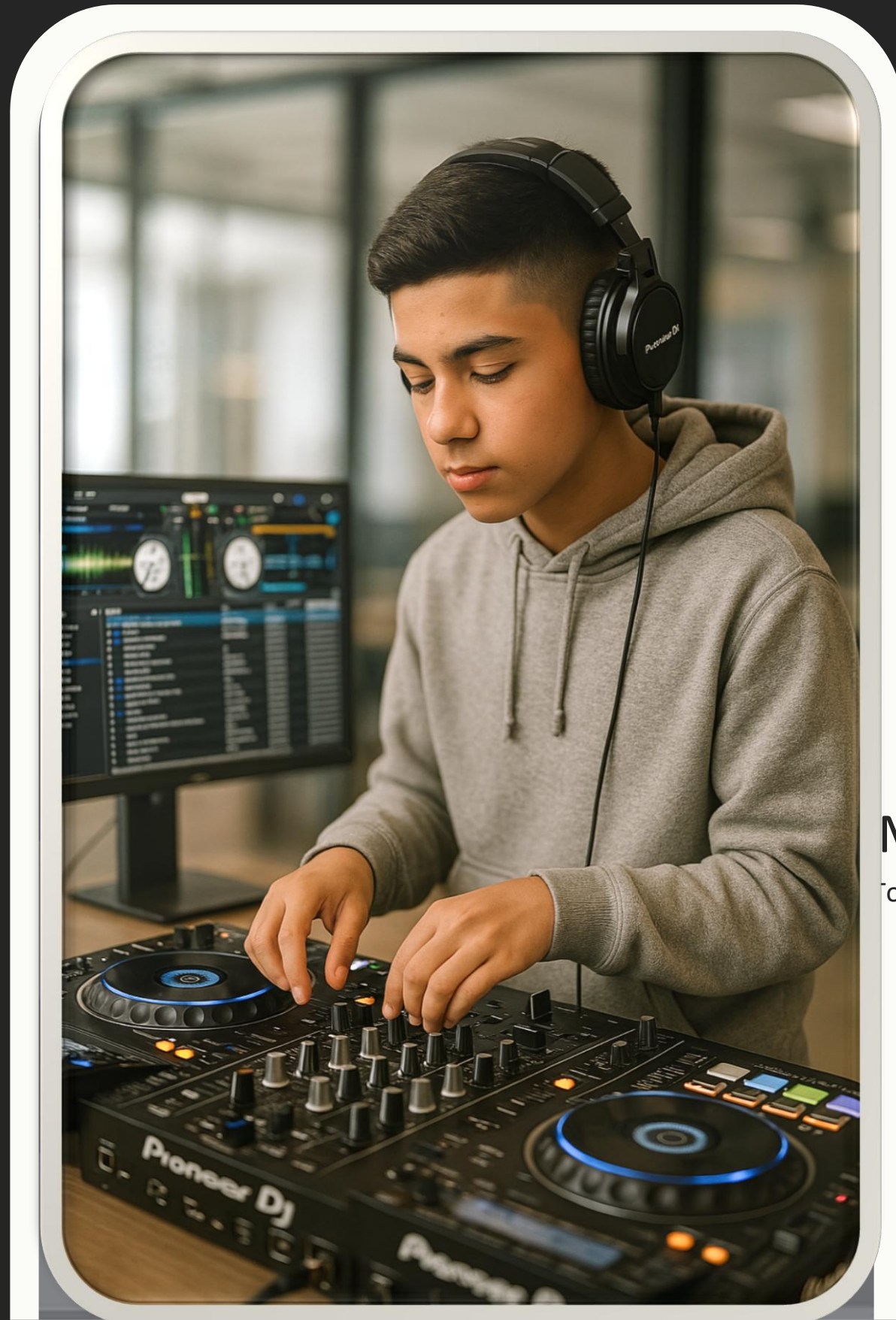


Empowering Chicago's Youth  
Through Music

Rootz of Chicago



# House Beats: Empowering Chicago's Youth Through Music

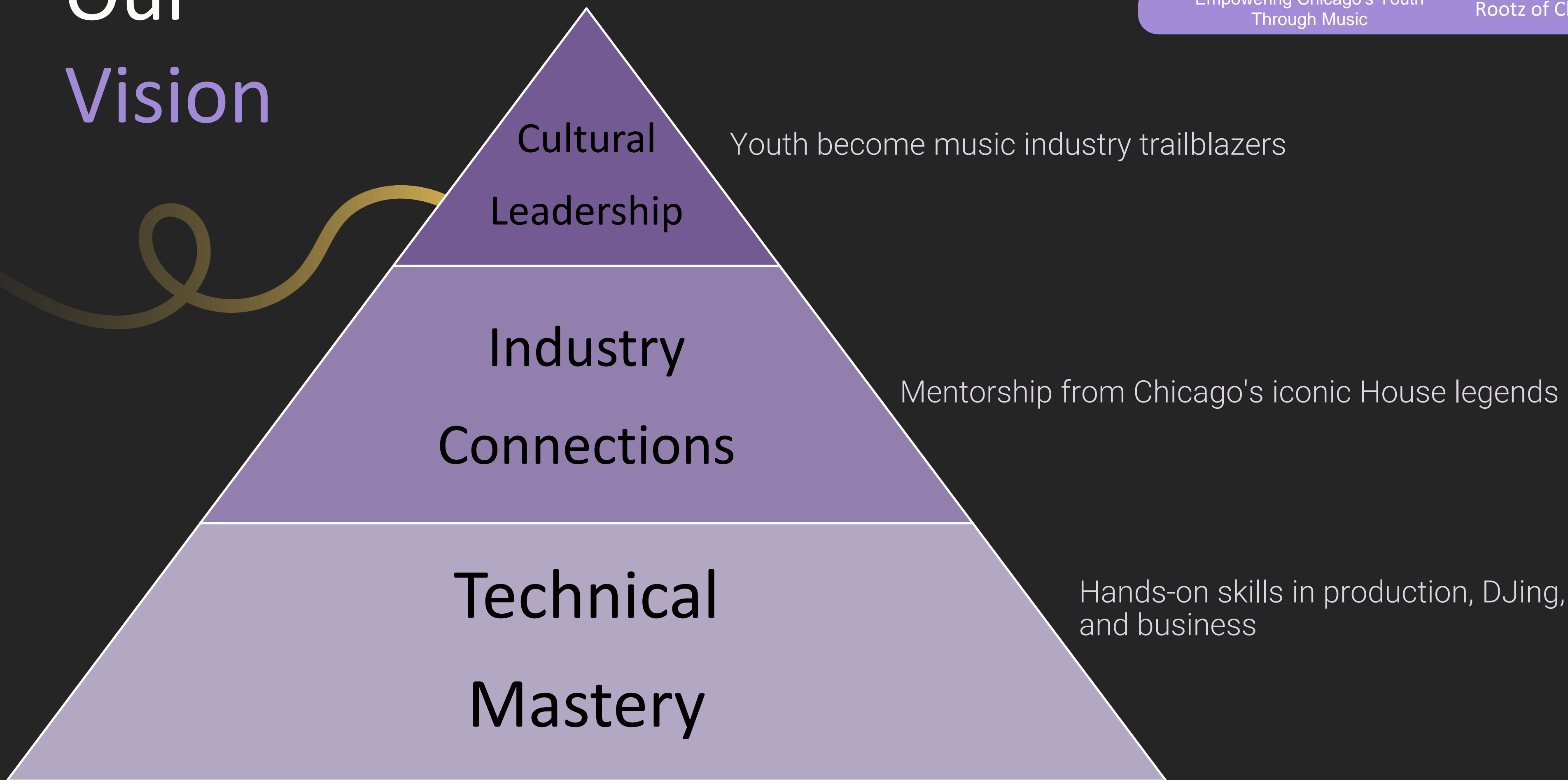
We're launching a nonprofit to transform young lives through the power of House music. Our mission connects Chicago's rich musical heritage with its promising future.

Join us in creating pathways to success for the next generation of music innovators and community leaders.

# Our Vision

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We're building a future where Chicago youth reshape the music landscape while honoring their city's legacy as House music's birthplace.

# Program Highlights

Professional training in beat-making, mixing, and sound design. Students learn industry-standard software and equipment.

## Music Production Skills

Hands-on instruction in turntablism, beat matching, and set creation. Students develop their unique musical voice.

## DJ Fundamentals

Event planning, marketing, and business fundamentals. Students build skills to monetize their creative talents.

## Business & Entrepreneurship



# Who We Serve

Chicago Youth  
Ages 12-18 from across the city

Future Leaders  
Young people seeking career pathways  
in creative industries



Focus Communities  
Priority for underrepresented  
neighborhoods

Passionate Creators  
Students with interest in music,  
technology, or entrepreneurship

# Where It Happens

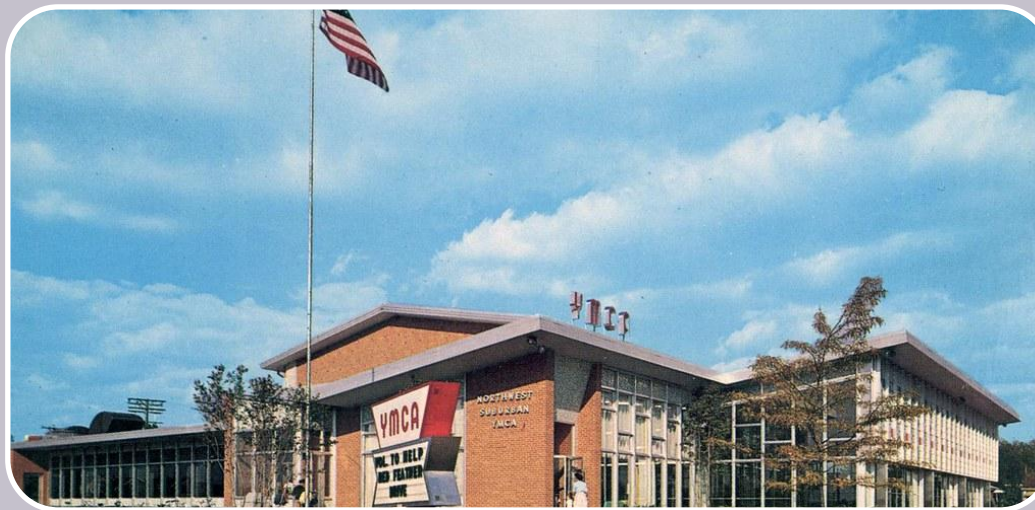
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## School Partnerships

After-school programs in local Chicago public schools. We bring equipment and instructors directly to students.



## Community Venues

Weekend workshops in parks, cultural museums, and community centers across diverse neighborhoods.



## Performance Spaces

Showcases and events at partner venues. Students experience real-world performance opportunities.

April 2025

MON  
31

TUE  
Apr 1

WED  
2

THU  
3

After School DJ Lesson

After School DJ Lesson

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# Program Schedule



## After-School Sessions

Twice-weekly programs during academic year. Students build consistent skills through ongoing engagement.



## Weekend Intensives

Monthly deep-dive workshops. Students tackle advanced projects with dedicated time.



## Community Events

Quarterly performances and showcases. Students share their creations with the wider community.



## Summer Festival

Annual celebration of student achievements. Public event featuring student DJs and producers.

# Our Mission

Rootz of Chicago's mission is to inspire and empower Chicago youth through the arts of DJing and music production by offering access to creative tools, technical training, entrepreneurial education, and community mentorship—rooted in equity, cultural pride, and inclusion.

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## Preserving Cultural Legacy

Chicago is the birthplace of House music. We connect youth to this rich heritage through direct mentorship. Our program ensures Chicago's musical innovation continues for generations.

## Creating Economic Opportunity

The music industry offers diverse career paths. We provide practical skills leading to real jobs. Participants gain entrepreneurial mindsets applicable across creative sectors.

## Building Community Resilience

Music creates powerful bonds. Our program fosters collaboration across neighborhood lines. Youth develop leadership skills while creating positive community impact.

# Meet Our Board

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Through Music

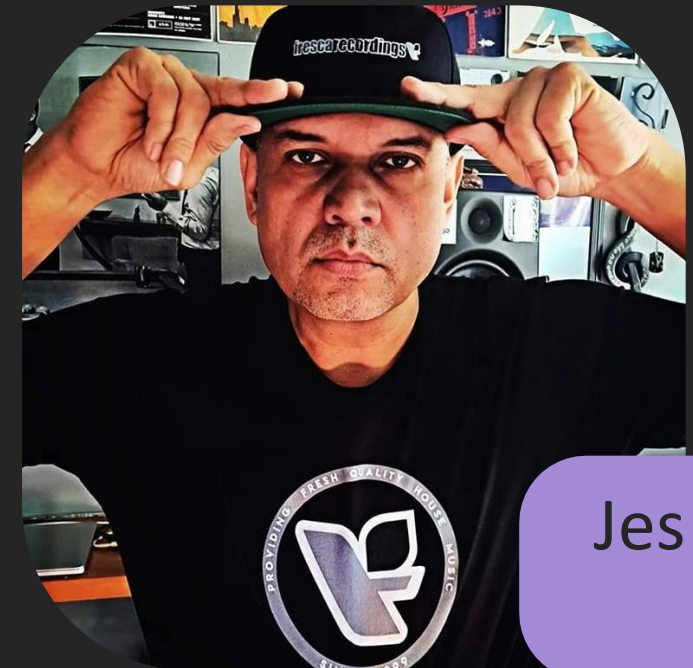
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Rick Sandoval



Tyree Cooper



Jes Galvez



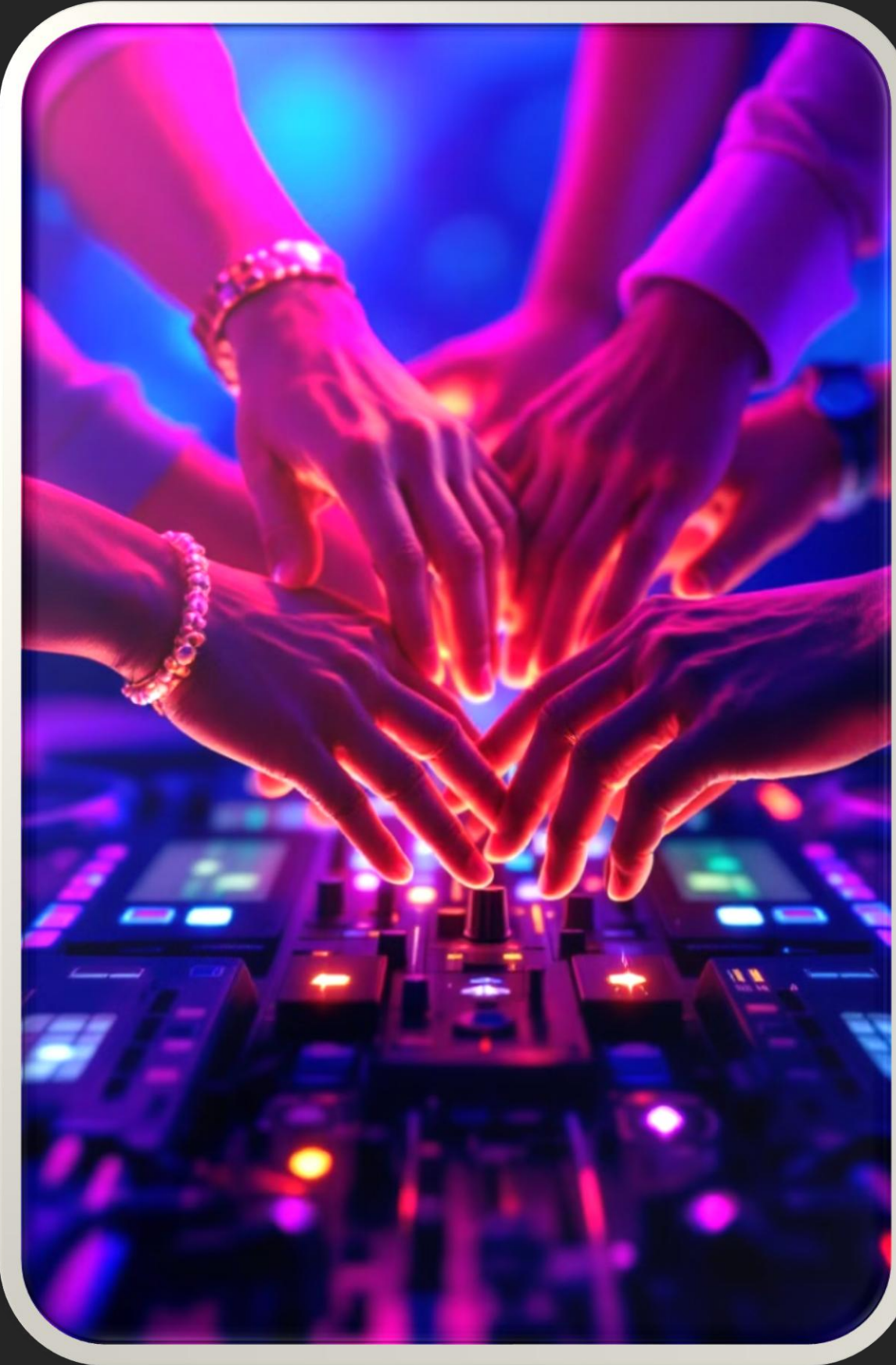
Charles Morgan



Cisco Chajon

Meet the Rootz of Chicago Board an extraordinary collective of DJs, artists, entrepreneurs, and community leaders united by a shared passion for music, mentorship, and youth empowerment. Each board member brings a unique blend of industry expertise, cultural insight, and grassroots experience to guide our mission of uplifting Chicago's next generation through the legacy of House music and creative entrepreneurship. Together, they embody the spirit of Rootz-rooted in community, driven by purpose, and powered by sound.

# Thank You For Your Time!



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Join Us!

Get In Touch:

[rootzofChicago.org](http://rootzofChicago.org)

[info@rootzofchicago.org](mailto:info@rootzofchicago.org)